

## Robert Schmidt [www.BobSchmidt.com](http://www.BobSchmidt.com)

### Objective

I am looking for an opportunity within your company where I could utilize my talents and help you grow. I am a highly capable, self-motivated, hard-working employee, who has a lot to offer. My experience ranges from managing employees, to brainstorming, to putting together successful promotions.

### Technical Skills/Proficiencies

- Entrepreneur –websites , candy machines, promotions
- Great Communicator
- Sense of humor
- People person
- Dependable, knowledgeable, involved

### Experience

September 1994-October 2009 MidWest Family Broadcasting La Crosse, Wisconsin

\* Talk Show Host - Early Morning BS, Producer, Assistant Program Director

During my time at MWFB, I was responsible for coming up with topics for a daily talk show, effectively communicating my thoughts and opinions and engaging callers. As producer, I was in charge of talking to guests, booking up to five interviews per day for the morning show. Was master control for "La Crosse Talk" assuring that all events made it on the air and were on time. I was in charge of hiring and managing part-time employees. I was in charge of putting together the annual "Taste of Home" Cooking School, I was the only on-air person in the country running this show. This show brings in a culinary expert to share recipes and kitchen ideas for the audience.

August 1992-December 1994 KQEG Radio La Crosse, Wisconsin

\* Morning news and production director, Re-wrote news and read on air, wrote and produced commercials for clients

May 1990-Present Kooler Productions La Crosse, Wisconsin

\* Web developer, Salesman, Communicator: Pitch website ideas to businesses, work with clients to see project to finish product. Successfully started and continue to run [www.LaCrosseWisconsin.com](http://www.LaCrosseWisconsin.com)

### Education

Brown Institute Minneapolis Associates Degree

\* Applied Science

\* Broadcasting, Sales

MidWest Family University La Crosse Certificate

\* Sales

\* Training and development in sales and marketing

### Awards/Accomplishments

Employee of the Month MWFB November, 1995; January, 1997; April, 1997; March, 2000; October, 2006

\* Voted on by fellow employees of MWFB

Local Hero Award January 1998

\* I had the opportunity to meet with President Bill Clinton for work that I did putting together the "Caravan of Care" to help out the flood victims of The Red River Valley in both Minnesota and North Dakota. Also got an award from the Salvation Army of East Grand Forks Minnesota for the efforts.

Eagle Scout

